



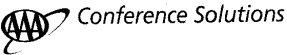





















AAA SERVICE MARKS AND TRADEMARKS IN THE UNITED STATES
 The following trademarks/service marks are registered by AAA as of June 1, 2009

Mark	Reg #	Services / Items
 Certification Mark First Use 12/1986	1,769,025	hotels, motels, resorts, and restaurants.
"GEE...I DIDN'T KNOW AAA DID THAT!" Service Mark First Use 1/1998	2,453,440	financial services, namely, automobile insurance underwriting, credit card services, and loan financing for automobiles and homes; emergency road service; emergency automobile towing services, automobile leasing services, and travel booking agency services.
365 Service Mark First Use 11/1965	1,044,422	placing insurance with underwriters.
A DIAMOND RATED PROPERTY Certification Mark First Use 3/2000	2,462,729	certifying the services provided by hotels, motels, resorts and restaurants.
AAA (in an orbit) Collective Membership First Use 1902  Replaces 1,066,462 and 645,541	3,316,227	indicating membership in automobile membership club
AAA (in an orbit) APPROVED (& design) Certification Mark First Use 3/1997 Replaces 2,033,371 	3,260,840	servicing of food and beverages in restaurants and providing lodging in hotels and motels.
AAA (in an orbit) APPROVED AUTO REPAIR Certification Mark First Use 1/2001  Replaces 1,449,079	3,426,468	automobile repair services.
AAA (in an orbit) CONFERENCE SOLUTIONS (& design) Service Mark First Use 8/2003 	2,958,422	business consultation in the field of management services and online business event management, namely, conference and meeting planning for business arranging and conducting business conferences namely providing internet-based online services for conference and meeting registration and accommodations, contests and incentive award programs to promote the sale of products and services for others; for consulting services in the field of metropolitan area tours, namely arranging and coordinating sightseeing tours for others.
AAA (in an orbit) FIVE DIAMOND AWARD (& design) Certification Mark First Use 11/1997 Replaces 1,579,622 and 1,709,022 	2,387,719	certifying the services provided by hotels, motels, resorts and restaurants.
AAA (in an orbit) FOUR DIAMOND AWARD (& design) Certification Mark First Use 5/1997 Replaces 1,714,588 	2,563,673	the mark will certify that the services meet standards of cleanliness, staff professionalism, promptness, courtesy, food quality, and reservation capabilities. The mark is also used in connection with the sale and advertising of such services and by displaying the certification mark on or in association with the place of business where such services are rendered.

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Mark	Reg #	Services / Items
AAA (in an orbit) PREMIER (& design) Service Mark First Use 11/2001 	2,935,481	administration of a discount program for enabling participants to obtain discounts on goods and services thought use of a discount membership card; providing information about vehicles for sale; reimbursement of rental car expenses; insurance underwriting in the field of auto, home, trip interruption and vehicle return insurance; vehicle brokerage services; life and travel accident insurance underwriting services; providing information on vehicle pricing; emergency road side assistance services; travel agency services; namely bookings and reservations for transportation; travel information services in the nature of route planning for others; Notary public services; vehicle inspection services; Travel agency services, namely making bookings and reservations for lodgings, restaurants and meals; concierge services for others comprising making requested personal arrangements and reservations and providing customers-specific information to meet individual needs rendered together in a travel advice environment; home lock of services, namely, locksmithing in the nature of opening locks for others; fraud detection services in the field of credit card transactions.
AAA (in an orbit) SHOW YOUR CARD & SAVE (& design) Service Mark First Use 1/2005 Replaces 1,861,141 	3,110,510	arranging discounts for members of an automobile club from vendors of automotive services, hotel chains, tourist attractions, restaurants, and retail outlets.
AAA (in an orbit) Service Mark First Use 3/1997 Replaces 303,862 and 1,915,380 	2,158,654	magazines, pamphlets, booklets and directories in the fields of travel information, traffic safety, vehicle information and repair, and driver instruction; maps, groups of strip and other maps, and printed booklets and pamphlets featuring touring and route information; arranging for discount purchases; adjusting and collecting insurance damage claims; insurance brokerage services, namely, obtaining insurance, placing insurance with underwriters; financial services, namely, issuing paying and collecting traveler's checks; banking services, namely, time deposits; investment advice counseling services; credit card and auto loan services; reimbursement for legal services; emergency road services; travel agency services, namely, making reservations and booking for transportation.
AAA (in an orbit) Service Mark First Use 3/1997 Replaces 1,685,564 	2,659,703	credit card and auto loan services.
AAA (in an orbit) Service Mark First Use 5/1997 Replaces 632,210 	3,247,223	first aid kits, videotapes, DVDs, and CD-ROMs relating to driver training, driver training services.
AAA (in an orbit) Service Mark First Use 7/2004 	3,046,905	glass repair services for vehicles.
AAA (in an orbit) Trademark First Use 3/1997 Replaces 303,862 	2,817,549	non-luminous and non-mechanical metal signs; paper emblems, bumper & window stickers; safety patrol badges.
AAA (in an orbit) Trademark First Use 3/1997 Replaces 625,128 	3,162,781	briefcase-type portfolios, pocket books, and tote bags.
AAA (in an orbit) Trademark First Use 3/1997 Replaces 625,602 	3,171,632	lapel and tie pins; paper and printed membership emblems; cloth and fabric flags

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AAA (in an orbit) Trademark First Use 3/1997 Replaces 625,769 	3,171,606	flashlights.
AAA (in an orbit) Trademark First Use 3/1997 Replaces 626,280 and 625,725 	3,082,880	metal key chains; clocks and watches, pens, pencils, decals, crayons, children's activity books, handbags, tote bags, travel bags, garment bags, raincoats, shirts, jackets, sweaters, hats, stuffed toy animals.
AAA (in an orbit) Trademark First Use 3/1997 Replaces 629,114 	3,233,408	memorandum pads and printed blank business forms.
AAA (in an orbit) Trademark First Use 3/2003 	3,056,077	travel related toys and games, namely toy cars and trucks, plush toys, electronic games and board games.
AAA (in an orbit) Trademark First Use 5/1997 Replaces 635,132 	3,162,364	playing cards.
AAA (in an orbit) Trademark First Use 5/2005 	3,102,319	batteries for use in motor vehicles.
AAA (in an oval) Service Mark First Use 9/1992 	1,807,963	home equity loan services.
AAA AROUND ME Trademark First Use 4/2008	3,544,763	software for providing cellular telephone users access to travel and location information
AAA AUTO GUIDE Trademark First Use 10/2001	2,622,335	series of books for guidance on automotive topics; namely car care, buying and leasing, and driver safety.
AAA AUTOEASE Service Mark First Use 4/1994	1,891,330	automobile pricing and buying services; Automobile financing services; Automobile leasing services.
AAA DIAMOND REWARDS Trademark First Use 5/2003	3,495,880	for promoting the sale of credit card accounts through the administration of incentive award programs; promoting the sale of goods and services of others by awarding purchase points for credit card use.
AAA EXCHANGE Service Mark First Use 10/2002	2,748,751	providing an interactive database containing public affairs information via a global computer network.
AAA GEM Trademark First Use 11/2001	2,592,670	printed tour guides and spotting maps denoting points of exceptional interest and quality
AAA GIFT CARD Trademark First Use 6/2000	2,656,959	magnetically encoded bank cards having a stored value, namely, prepaid purchase cards for purchasing goods and services from selected merchants.
AAA GLASS Service Mark First Use 7/2004 AAA GLASS	3,014,132	automotive glass repair services.
AAA INSTITUTE Service Mark First Use 5/2007 	3,563,552	for providing educational training and instruction via an electronic communication network featuring the following subjects: driver education and vehicular safety
AAA LIFE INSURANCE COMPANY Service Mark First Use 1/1970	1,101,726	underwriting of life and accident insurance.
AAA LIVING Trademark First Use 2/2005 AAA LIVING	3,088,667	magazine published periodically with information and articles of interest to motorists, travelers and motor vehicle owners.

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Mark	Reg #	Services / Items
AAA MEMBER FARES Service Mark First Use 4/1996 Replaces 2,075,429	2,855,273	arranging and booking discount airline transportation for others.
AAA MEMBER VACATIONS Service Mark First Use 6/2006	3,309,836	travel agency services, namely making reservations and bookings for tours and cruises; making reservations and bookings for temporary lodging
AAA MOBILE Trademark First Use 8/2007	3,325,460	software for providing cellular telephone users access to travel and location information
AAA PLUS RV Service Mark First Use 3/1986	1,446,748	emergency road services for recreational vehicles.
AAA PLUS Service Mark First Use 3/1983	1,327,400	reimbursement of funds for legal services; For emergency road services; For disseminating travel information and making travel arrangements for others.
AAA PREMIER Service Mark First Use 11/2001	2,900,596	administration of a discount program for enabling participants to obtain discounts on goods and services through use of a discount membership card; providing information about vehicles for sale; reimbursement of rental car expenses; insurance underwriting in the field of auto, home, trip interruption and vehicle return insurance; vehicle brokerage services; life and travel accident insurance underwriting services; providing information on vehicle pricing; emergency road side assistance services; travel agency services; namely bookings and reservations for transportation; travel information services in the nature of route planning for others; Notary public services; vehicle inspection services; Travel agency services, namely making bookings and reservations for lodgings, restaurants and meals; concierge services for others comprising making requested personal arrangements and reservations and providing customers-specific information to meet individual needs rendered together in a travel advice environment; home lock of services, namely, locksmithing in the nature of opening locks for others; fraud detection services in the field of credit card transactions.
AAA PRESCRIPTION SAVINGS Service Mark First Use 10/2003	2,910,933	automobile club services, namely, arranging for discounted purchases of prescription drugs.
AAA RATED Service Mark First Use 10/1995	1,988,918	rating accommodations and restaurants and evaluating automobile repair shops.
AAA ROAD TRIPS Service Mark First Use 10/2002	2,825,170	providing travel and routing information for automobile travelers.
AAA TOTAL REPAIR CARE Service Mark First Use 8/2008	3,604,164	arranging for discounted auto mobile repair services for members of an association; motor vehicle diagnosis and repair services, arranging for transportation of individuals whose vehicles are under repair.
AAA TRAVEL OUTFITTERS (& design) Trademark First Use 3/2003 	2,875,647	stuffed toys.
AAA VACATIONS Service Mark First Use 9/1995	2,120,266	arranging travel tours and vacations; Making reservations and bookings for temporary lodging.
AAA WORLD Trademark First Use 1/1999	2,520,367	magazines published periodically with information and articles of interest to motorists, travelers, and motor vehicle owners.
AAA Service Mark First Use 1/1993	1,782,222	financial services-namely time deposits and investment counseling services.
AAA Service Mark First Use 1/1993	1,806,416	home equity loan services.


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Mark	Reg #	Services / Items
AAA Service Mark First Use 10/1978	1,678,804	credit card and auto loan services.
AAA Service Mark First Use 1902, 1903, 1916, 1924	829,265	For automobile services rendered to motor vehicle owners, motorists, and travelers generally-named, obtaining motor vehicle license plates and title certificates; sponsoring school safety patrols; advocating legislation favorable to safe and economical motor vehicle travel, operation, and maintenance; conducting motor vehicle tests and making tests of automotive and related products; and rating tourist accommodations; For arranging for discount purchases, collecting damage claims; offering rewards for information leading to arrest and conviction of persons stealing members' automobiles; and placing insurance with underwriters; For providing bail bond; For providing emergency road services; For disseminating travel information and making travel arrangements; For teaching motor vehicle operation; conducting traffic and pedestrian safety campaigns, and giving traffic safety lessons.
AAA Service Mark First Use 7/2004	3,046,904	glass repair services for vehicles.
AAA Trademark First Use 1/1986	1,993,805	cellular telephones.
AAA Trademark First Use 1910	703,556	printed maps, printed touring and route information, pamphlets published from time to time, printed books and directories published annually and from time to time, periodical publications, printed signs, posters, exposed motion picture film and television film slides, and strip maps and groups of strip and other maps, such as maps of cities, arranged to depict a continuous highway route and containing other information of interest to travelers, bound as a unit.
AAA Trademark First Use 3/2003	3,056,076	travel related toys and games, namely toy cars and trucks, plush toys, electronic games and board games.
AAA. EVERY DAY. Service Mark First Use 6/2000	2,456,403	arranging for discount purchases for members of an automobile club.
AAA. USE IT FOR ALL IT'S WORTH Service Mark First Use 6/2002 Replaces 2,027,304	2,846,491	Administration of a discount program for enabling participants to obtain discounts on goods and services through use of a discount membership card; automobile club services in the nature of providing state vehicular registration and title transfer, rating tourist accommodations, and providing political action committee services, namely, advocating legislation favorable to safe and economical motor vehicle travel, operation, and maintenance; Adjusting and collecting insurance damage claims; insurance brokerage services; financial services, namely, issuing, paying, and collecting traveler's checks; banking services, namely, time deposits; investment advice counseling services; credit card and auto loan services; and administration of legal fee reimbursement programs; Emergency road services; home repair and remodeling services; Travel agency services, namely, making reservations and bookings for transportation; Educational services, namely, sponsoring school safety patrols and providing vehicle driver training services; Travel arranging services, namely, making reservations and bookings for lodging.
AMERICAN AUTOMOBILE ASSOCIATION Trademark First Use 1902	1,131,305	printed material-namely, a magazine published periodically with articles of interest to travelers, motorists, and motor vehicle owners, instructional manuals, road maps, accommodations and emergency service directories. Local and regional booklets descriptive of touring objectives, and books, leaflets, travel guides and posters of interest to travelers, motorists and motor vehicle owners.







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Mark	Reg #	Services / Items
AUTODISPATCH Service Mark First Use 4/2003 SUPPLEMENTAL REGISTER	2,932,107	software used for sequential dispatching of emergency road service vehicle in response to requests for service in the order that they were received; sequential dispatching of emergency road service vehicles in response to requests for service in the order that they were received. SUPPLEMENTAL REGISTER.
AUTOMAKER Service Mark First Use 4/2002	2,712,193	providing consumer information in the field of automobiles, namely, providing an online automobile database featuring information based on consumer preferences.
BLOCK DIAMOND DESIGN Certification Mark  First Use 2/1977 Replaces 1,772,066	2,036,312	hotels, motels, resorts, and restaurants. The Mark certifies that the services meet standards of cleanliness, staff professionalism, promptness, courtesy, food quality, and reservation capabilities.
CAMPBOOK Service Mark First Use 12/2003	3,342,035	providing travel information via an electronic communications network
CAMPBOOK CampBook Trademark First Use 10/10/1979	1,256,082	booklets issued annually stating locations and other relevant information concerning campsites and camping grounds. In selected geographical regions, and providing general information of interest to motorists using campsites and campground facilities.
CAR AND TRAVEL Trademark First Use 7/1994	2,061,804	magazine for members of an automobile club featuring articles relating to driving, vehicle care and travel.
CITIMAP Trademark First Use 2/1996 Replaces 1,574,061 and 2,056,426 PRINCIPAL REGISTER	2,681,451	tourist directory including road maps.
CLUBLINK Service Mark First Use 7/1994	1,978,080	telecommunications services namely electronic transmission of messages and data.
DRIVE TRIPS DRIVE TRIPS Service Mark First Use 12/2002	3,495,450	providing travel information via an electronic communications network.
DRIVEN TO SAVE YOU MORE Service Mark  First Use 3/2005	3,105,102	administration of a discount program for enabling participants to obtain discounts on goods and services through use of a membership card.
FIVE DIAMOND AWARD Certification Mark First Use 1977	1,577,121	hotel, motel, resorts, and restaurants.
FLYING ALONE Trademark First Use 11/1994 Replaces 1,990,533	2,654,505	brochures for parents and guardians of children travelling alone.
FOUR DIAMOND AWARD Trademark First Use 11/1990	2,325,355	services provided by hotels, motels, resorts, and restaurants.
GAS WATCHER'S GUIDE Trademark  First Use 0/1975 Replaces 1,023,462	3,141,961	brochures containing information for conserving fuel.
GEM (& design)  Trademark First Use 11/2001	2,583,565	printed tour guides and spotting maps denoting points of exceptional interest and quality
GET MORE FOR YOUR MONEY Service Mark First Use 1/2004	2,958,515	arranging for discount purchases for members of an automobile club.



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Mark	Reg #	Services / Items
GLOBAL RESPONSE Service Mark First Use 10/2001	2,622,099	telecommunications services namely, providing wireless voice and data communication services for vehicle operators to obtain traffic, travel, and emergency information and services in the nature of road service, police assistance, emergency rescue service, travel agency services, namely, making reservation and bookings for transportation travel agency services namely, making reservations and bookings for temporary lodging.
GO-TOGETHER HOLIDAY (& design) Service Mark First Use 2/1972	992,750	travel agency services.
GO-TOGETHER HOLIDAY Service Mark First Use 2/1972	991,038	travel agency services.
GREAT BATTERY ROUNDUP Service Mark First Use 2/2001	2,532,190	collection of used motor vehicle batteries for recycling.
GREAT EXPERIENCE FOR MEMBERS Service Mark First Use 11/2000	2,734,732	travel services, namely providing travel advice and recommending sights of exceptional interest or quality.
INSIGHT LITE Trademark First Use 2/1999	2,617,220	computer software and electronic storage devices, namely, compact discs, for maintaining a database of information relating to members of our association.
LET'S TALK CARS Trademark First Use 0/1978	1,815,850	periodic articles printed in publications.
LICENSED TO LEARN Trademark First Use 4/1997	2,510,246	vehicle driving instruction services.
MAGIC MOMENTS Service Mark First Use 1/1988	2,514,475	arranging travel and tour packages.
MAKING MEMBERSHIP INVALUABLE Service Mark First Use 9/2001	2,995,679	automobile association services namely promoting the interests of motor vehicle owners and users.
MEMBERSHIP. FOR LIFE. Trademark First Use 12/2007	3,569,308	arranging for auto glass replacement; arranging discounts for members of an automobile club from vendors of automotive services, hotel chains, tourist attractions, restaurants, and retail outlets; adjusting and collecting insurance damage claims; insurance brokerage services, namely obtaining insurance, placing insurance with underwriters; mortgage banking services, namely, origination, acquisition, servicing, securitization and brokerage of mortgage loans; and auto loan services; emergency road services.
MISCELLANEOUS DESIGN (Tow truck stripes) Service Mark First Use 2/1997 Replaces 2,339,318 	2,693,460	emergency road services.
PRINCIPAL REGISTER PETBOOK (stylized) Trademark First Use 1/1995 PetBook	2,034,835	travel guide book for persons travelling with pets.
PLUS (Stylized) Service Mark First Use 3/1983 <i>Plus</i>	2,059,721	reimbursement of funds for legal services; emergency road services.



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PLUS Service Mark First Use 3/1983 	1,778,244	reimbursement of funds for legal services; For emergency road services; For disseminating travel information and making travel arrangements for others.
PROTECTION THAT'S RIGHT FOR YOU Service Mark First Use 1/2004	2,911,152	adjusting and collecting insurance damage claims; insurance brokerage services
READY, SET, TRAVEL! (& design) Trademark First Use 11/2001 	2,741,171	guide books that offer travel advice.
READY, SET, TRAVEL! Service Mark First Use 11/2001	2,666,229	series of guide books that offer travel advice.
RESPONSE, LLC (& design) Service Mark First Use 2/2003 	3,084,767	Providing automobile assistance services, namely, voice routing and location assistance, namely routing and driving directions through components integrated into a motor vehicle, namely transmitters, receivers, microprocessors, software, cellular phones, and electrical architecture all interacting with global positioning system satellite technology and a customer service center, and through portable, hand-held two-way communications devices having a geo-location capability; travel information services, namely, providing motor vehicle owners and operators with information identifying the geographic location of their vehicles through the use of two-way wireless communication systems, global positioning satellite systems, and computer integration systems; providing travel planning and trip routing services; Providing automobile assistance services, namely, convenience services, namely, providing points-of-interest information in the nature of maps, news, weather, traffic, and sports through components integrated into a motor vehicle, namely transmitters, receivers, microprocessors, software, cellular phones, and electrical architecture all interacting with global positioning system satellite technology and a customer service center, and through portable, hand-held communications devices having a geo-location capability; Providing automobile assistance services, namely, convenience services, namely, hotel and restaurant reservations, through components integrated into a motor vehicle, namely transmitters, receivers, microprocessors, software, cellular phones, and electrical architecture all interacting with global positioning system satellite technology and a customer service center, and through portable, hand-held communications devices having a geo-location capability; Providing automobile assistance services, namely, remote door unlock, theft detection and notification, stolen vehicle tracking, automatic notification of airbag deployment, vehicular security monitoring and vehicle tracking services involving the use of two-way wireless communication systems, global positioning satellite systems, and computer integration systems to ascertain the geographic locations of motor vehicles
ROAD SERVICE ONLINE Trademark First Use 12/2001	3,567,712	dispatching emergency roadside assistance services in response to electronic requests.
ROADWISE REVIEW Service Mark First Use 	3,269,160	providing driver education and traffic safety information and training
ROADWISE REVIEW Trademark First Use 	3,269,163	computer software for measuring and testing physiological conditions relating to the operation of motor vehicles
ROUTEMASTER Service Mark First Use 2/1997	2,197,357	travel information services, namely, providing directional information to automobile travelers via electronic means; Providing directional information for automobile travelers via an interactive computer database.
ROUTEMASTER Trademark First Use 8/1983 	1,498,625	paper booklets printed with directional information for automobile travelers.

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SEND YOUR STUDENT TO COLLEGE WITH STRAIGHT AAA'S Service Mark First Use 8/2006	3,327,894	financing relating to automobiles; automobile insurance underwriting, automobile insurance brokerage; insurance services, namely underwriting warranty programs in the field of automobiles; travel agency services, namely, issuing travelers checks; automotive repair services; providing emergency roadside services; travel agency services, namely, making reservations and booking transportation; travel agency services, namely making reservations and booking for temporary lodging and restaurants and meals.
SEND YOUR STUDENT TO COLLEGE WITH STRAIGHT AAA'S Service Mark First Use 8/2006	3,357,997	financing relating to automobiles; automobile insurance underwriting, automobile insurance brokerage; insurance services, namely, underwriting warranty programs in the field of automobiles; automotive repair services; providing emergency roadside services; travel agency services, namely making reservations and booking transportation; travel agency services, namely, issuing travelers checks; travel agency services, namely, making reservations and booking for temporary lodging and restaurants and meals.
SERVING YOU MORE WAYS THAN EVER Service Mark First Use 9/2003 	2,911,308	Administration of a discount program for enabling participants to obtain discounts on goods and services through use of a discount membership card; automobile club services in the nature of providing state vehicular registration and title transfer, rating tourist accommodations, and providing political action committee services, namely, advocating legislation favorable to safe and economical motor vehicle travel, operation, and maintenance; Adjusting and collecting insurance damage claims; insurance brokerage services; financial services, namely, issuing, paying and collecting traveler's checks; banking services, namely, time deposits; investment advice counseling services; credit card and auto loan services; and administration of legal fee reimbursement programs; Emergency road services; Travel agency services, namely, making reservations and bookings for transportation; Travel arranging services, namely, making reservations and bookings for lodging.
STARTSMART...THE KEYS TO SAFE TEEN DRIVING Service Mark First Use 4/2008 	3,569,508	driver training and traffic safety services
SUPERNUMBER Service Mark First Use 3/1981	1,233,943	emergency road services.
SUPERNUMBER Service Mark First Use 4/1971	987,080	hotel and motel reservation services
THE COOL WAY TO LEARN Trademark First Use 6/7/1998	2,347,306	education manuals and guides in the field of traffic safety.
THE KEY TO SAFE DRIVING Service Mark First Use 6/2001	2,626,663	vehicle driving instruction services.
THE MOST TRUSTED NAME IN TRAVEL Service Mark First Use 1/1965	862,156	general travel agency services.
THE SHINING SEAS OF AAA Service Mark First Use 4/1989	1,581,925	arranging cruise vacations.
TIPPAK Trademark First Use 6/2005	3,325,445	pre-packaged variety of currency and coins which are sold to individuals

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Mark	Reg #	Services / Items
TOURBOOK Trademark First Use 1925 	1,073,617	books published annually and from time to time describing, within indicated state and regional areas, places of sightseeing interest, and giving hotel, motel and restaurant ratings, locations and prices, and providing related other information.
TOW TRUCK CARICATURE Trademark First Use 12/2001 	2,639,858	books for toddlers promoting automotive services and adventure in helping stranded motorists.
TOWTY Trademark First Use 12/2001	2,683,726	books for toddlers promoting automotive services and adventure in helping stranded motorists.
TRAVEL WITH SOMEONE YOU TRUST Service Mark First Use 7/1995	1,990,327	travel agency services, namely making reservations and bookings for transportation and accommodations, and providing travel information.
TRIPASSIST Service Mark First Use 6/1986 Replaces 1,491,724	1,852,598	life and health insurance administration services for assistance in medical and personal emergencies for travelers.
TRIPKIT Trademark First Use 5/2008	3,610,515	carrying cases for documents
TRIPLE A Service Mark First Use 5/1971	1,168,790	automobile association services-namely, promoting the interests of motor vehicle owners, motorists, and travelers, and sponsoring programs for the promotion of pedestrian safety and related public service activities.
TRIPTIK Service Mark First Use 12/2000	2,619,043	providing travel information in the nature of routing directions and customized strip map images via an electronic communications network.
TRIPTIK Service Mark First Use 1932	656,930	travel counseling services, including furnishing maps and delineating thereon recommended highway routes between starting points and destinations selected by motorists.
TRIPTIK Trademark First Use 1932	652,420	strip maps & groups of strip & other maps, such as maps of cities, arranged to depict a continuous highway route and containing other information of interest to travelers, bound as a unit.
WHERE TRADITION MEETS TECHNOLOGY Service Mark First Use 9/2002	2,885,126	travel information services, namely, routing and driving instructions and customized strip map images via an electronic communications network and providing online information in the field of travel, namely maps and travel guides and travel advice, travel agency services, namely, making reservations and bookings for transportation, vehicle towing; providing online publications in the field of travel, namely, maps and travel guides and travel advice.