

**FUN TIMES Summer Newsletter
Auto Club South**

In an effort to grasp the immediate market for summer vacations, while building member awareness, Auto Club South developed a colorful and attention sustaining eNewsletter that also served as a direct mail piece.

For additional information this campaign, contact:

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Seniors Take Orlando

Years ago, many seniors spent lazy afternoons in Florida playing shuffleboard and canasta. Times have changed. Today, travelers age 55 and above are enjoying their prime time at exciting destinations with fantastic savings. Orlando is opening its doors and offering some of the best deals around for its young-at-heart friends. And the timing couldn't be better. With kids back in school, you'll find shorter lines, cooler weather and less traffic.

[Check out AAA exclusive discounts in Orlando on hotels, attractions, dinner shows and more.](#)

Vacation of a Lifetime

SWEEPSTAKES

Enter daily to win an 8-night vacation in the South Pacific, plus additional monthly vacation giveaways. World-class accommodations are compliments of Starwood Resorts.

[Enter here](#)



worth the drive

Interested in Florida? AAA has put together a series of Florida themed vacation driving tours called Worth the Drive. Check it out!

[Explore the Tours](#)

[View the Online Guide](#)

aaa travel

New York Holiday Getaway

Spend a festive 3-night weekend in New York City, all decked out in its finest holiday pageantry. Highlights include: sightseeing tour, Radio City Music Hall Christmas Spectacular, dinner in Times Square and Sunday brunch at the View Restaurant

[Learn more about this AAA Tour](#)



aaa escapes

Holidays come alive with affordable inclusive vacation packages featuring the Rockettes in Florida, Busch Gardens' "Howl-O-Scream" and Universal Studios' "Halloween Horror Nights." AAA Escapes Entertainment packages take the hassle out of planning!

[Rockettes & Halloween Packages](#)



games, puzzles, projects, fun



More Fun Stuff

Rompe cabezas Picture Puzzle (all ages)

[Download PDF](#) ◀

[Download Answers here](#) ◀



Got Game?

Maya Mystery Match

Discover Cancun, Mexico and the life of the Maya.

[Play Now](#) ▶



Pajinas de colorear Coloring Pages (ages 4-7)

[Download PDF](#) ◀

Express Yourself: Maya Style! (ages 8-12)

[Download PDF](#) ◀

show your card & save® spotlight



AAA Members receive a 6% discount from Dell.

Save on computers, electronics, accessories and more from Dell™. That's on top of most generally advertised Dell Home Sales prices and promotions.

*Some restrictions apply. Coupon required.



[New Gear for the New Year—Dell](#)
Inspiron notebooks in 8 colors.

funtastic tools for aaa members



FLY



STAY



RENT A CAR



CRUISES



TICKETS